

“A Real Secret About Making Money...”

Did you enjoy the last issue?

Isn't it great to finally understand that nothing is holding you back from succeeding except taking *action*? You are truly FREE!

Bottom line: If you're *persistent and take action on a daily basis* you can have success in your life.

Not convinced yet?

Ok, let's plod on because you will be.

All you have to do is be persistent about working toward what you want and BANGO! You'll get there!

Being super-smart has nothing to do with success. The average guy or gal has the same chance of success as anyone, as long as they work a little every day towards their goal.

Isn't that great news! You don't have to be special or rich or have an advanced degree - you just need to be persistent!

OK... Time for some more no BS, straight shootin' :)

There is one thing you need to do to keep yourself motivated toward success. At least it helps me and I know it works.

“Real students of success love to read about successful people in their chosen field.”

Why?

Because you can 'learn' from them... see what other successful people are doing - how they overcame obstacles, setbacks and disappointments. You can overcome anything once you know how by using role models.

For example, great students of card making and design love to admire and read cards designed by other well know designers.

A great sales pitch gets me excited because I KNOW that if it works I can use that idea in my business too (without copying word-for-word of course – by the way - "ideas" cannot be copyrighted, only the exact WORDING of the idea can be copyrighted :)

“Succeed By Failing”

If the idea of getting another sales pitch in the mail or online turns you off, then think of it as a learning experience.

If you still hate it... then you probably should consider doing something else other than starting your own business. There's no shame in saying you're just not cut out for it. Move on and work at a career you really love.

You have a choice to make; like get a full time job and work your way up the corporate ladder. I personally love marketing and sales - whether it's online or offline. It's the most exciting business I can ever hope to be involved in.

I give myself a raise anytime I want; I love creating products and sales letters and watch as the responses from my efforts come in.

But If I ever stop learning, I'm dead... you have to be a student of marketing if you're going to succeed in any business whether it be online or offline.

Like I said, if you don't like getting sales pitches then you're probably not cut out for the marketing side of business, but that is ok.

If you're still with me, let's move on.

You see, I've discovered a real secret about making BIG money.

Not a 'made up' secret... not a secret that everyone knows about already.

A REAL secret.

At least I have NEVER heard anyone talk about this before... nope.

And, I'm going to fully reveal, without cost, what this real secret is in the next issue... free.

But before I close today, I want to leave you with an important point.

This lesson is pretty simple but very, very important:

Look at and read the offers that come in your email and in your mail box.

Study them.

What is it about them that you don't like?

What is it about them that is attractive and interesting?

How would **YOU** do it differently?

Study, ask questions and learn. There is money being made online with email marketing and offline with direct mail... lots of money.

“Succeed By Failing”

You can't see the money change hands, but it's there.

Believe me when I tell you a small fortune can be made doing one simple thing:
Sending simply written emails and letters, greeting cards or postcards to people all
over the world.

Millions of dollars change hands DAILY. It all starts with a simple email or letter or
postcard. It's called Direct Marketing and it's the best and easiest business in the
world. And you can do it from home.

At least I think so...

Until tomorrow best wishes,

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